

# annual convergence summit



## delegate feedback 2010

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## Delegate Feedback

"The Britannic Convergence Summit is one of, if not the best, event run by a Systems Integrator in the UK"

"It was another excellent event. Brilliantly put together and really professional. It's fast becoming a must-see event - I'm already looking forward to the next one!"

"The Britannic Convergence Summit provided a great opportunity to hear from a broad range of leaders from the communication industry and provided me with great networking opportunities. I would definitely attend again."

"The Convergence summit clearly demonstrated the potential benefits of telephony and ICT in harmony and how, as integrators, Britannic lead the way."

"A thoroughly awe-inspiring venue, to match a thought provoking informative conference, bringing together all aspects of the converged market place, in a fantastic sequence of presentations."

"The Britannic Summit was excellent. There was a full cross section of presentations and demonstrations covering all aspects of convergence and unified communications. It dramatically elevated our understanding of the solution options available to us."

"The first time I attended a Britannic Technologies Summit event I realized that a huge amount of thought and effort had gone into the event. The second event, the year after was even better. A fantastic number of delegates and a great range of topics covered during the event. I hope they invite me next year."

"What is unusual in our market place is to see an organisation that goes beyond "Slideware" and vendors logos plastered on marketing collateral but can talk about, and more importantly deliver, business value as Britannic do. I am certain that all who attended the Britannic convergence summit would agree that the day was unusual in that it combined chances to listen and question the leading vendors in the UC market and then discuss with Britannic's staff how they could develop and implement a successful UC strategy."

"I have no doubt that Britannic's existing customers would have felt reassured that they had selected such a strong technology partner and those who don't have an existing relationship will explore doing so."

"Full Kudos to the Britannic Team. Their annual Convergence Summit continues to be an enormous success with an excellent rapport between Vendors, Network Providers and Customers"

"Once again Britannic Technologies' Annual Convergence Summit was excellent. The presentations were first class demonstrating how Britannic and its business partners continue to work together to deliver first class solutions and services to its customers. This Summit gets better year on year, definitely an event not to be missed."

"The Britannic Convergence Summit is my must attend event every year as it gives the opportunity both to meet and hear from their Partners on their market developments and share in Britannic's exciting vision of the future. "

"Thank you to all at Britannic for another excellent convergence event. As in previous years there was a good mix of speakers on subjects that are directly relevant to our business. I particularly liked the product demonstration area this year, as there was more space and some new vendors. No idea how you are going to top it next year, but you seem to manage each time."

"We have worked closely with Britannic Technologies for many years, and are a trusted partner for delivering converged network solutions. Being able to attend their Annual Convergence Summit is an un-missable opportunity, and a great chance to talk with many customers from all business sectors within the UK."

"The Britannic Convergence Summit provided an excellent showcase of the opportunities and challenges facing organisations. Britannic's knowledge and ability to navigate, for their customers, through the coming changes was evident, including their clear vision of Virtualisation and 'the Cloud' clearly aligns with industry developments."

"The convergence summit was a well-organized and provided fantastic presentations from some of the leaders in technology who could not have been brought together without the activities of a major player like Britannic. The opportunity to hear from Cisco Avaya and Mitel on the same stage is rare. Other key speeches from Thus and Ipanema, were put into context by a great session from Britannic Technologies. It gave delegates a unique perspective into some of the choices and opportunities in leveraging technology over the coming months. This was combined with a very well thought out selection of exhibitors that gave delegates the chance to explore without getting lost in a mass of marketing messages."

"Yet again Britannic have put on fantastic event with their 2010 Convergence summit"

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"I would like to take this opportunity to thank you for inviting both myself and my colleague to your Convergence conference. I was impressed with not only the content and quality of the presentations but also the number of clients in attendance."

"Britannic's success at their 2010 Convergence Summit was testament to the underlying message which they were portraying at the event itself and that's that the customer counts... . With over 350 attendees the day had clearly begun well, and went from strength to strength as the series of speakers delivered a clear message around the customer experience, and how the unified communications approach is beginning to bear fruition and positively affect customer experience. It is clear that Britannic are perfectly placed to work with their chosen providers to deliver the services required in this space. Congratulations to Britannic on an extremely successful event, and I already look forward to next year!"

"I would highly recommend attendance to the Britannic Annual Convergence summit which always offers Speakers from all the market leading Companies in the industry, where you can guarantee to see and hear all about their products in action and a vision as to where we can expect to be going in the future."



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Britannic's Annual Convergence Summit, now in its 8<sup>th</sup> year has established a reputation for bringing together world class experts and business leaders from across the UK. Britannic's event is free to attend but is strictly on an invitation only basis. In holding the Convergence Summit at Silverstone, we carry on the tradition of taking this event to spectacular venues, with previous locations such as Ascot Race Course, Twickenham Stadium, Emirates Football Stadium, IMAX, Williams F1 Conference Centre and the BT Tower all playing host.

Once again this year's event will provide an insight into the developments and innovations within the communications industry, complemented by practical advice from experts and users alike.

The summit includes a solutions exhibition show-casing Britannic's key strategic partners, who are amongst the world's leading IT, Communications and Cloud solutions suppliers. The exhibition will give delegates the chance to try this technology first hand, speak face-to-face with Britannic Technologies and their partners and see live demonstrations of this technology in action.

Lunch will be included, with a drinks reception to facilitate networking later in the day. Delegates will also have the chance to go on a 'behind the scenes' tour of the circuit and win an opportunity for an exciting driving experience on the day.

This is an essential event to attend if you are a Business leader, Head of ICT, or Operations, as you will see how your current communications systems can be enhanced to support your strategic goals and objectives, using the latest technology and creating a road map for the future of your business communications.

If you would like to join over 400 business leaders from across the UK (representing a combined workforce of over 1.3 million!), hear from world class experts about the latest developments in communications, hosted and cloud solutions and experience the latest technology first hand in our exhibition area, please register your interest today by calling **01483 242 569** or visit [btlnet.co.uk](http://btlnet.co.uk).