

## ALIGN TECHNOLOGY WITH BUSINESS GOALS

- Take a strategic look forward at IT and communications developments
- Improve management and control of your ICT infrastructure
- Understand business benefits of virtualisation and integrating communications
- Reduce costs and resource through end to end managed services
- Develop business continuity plans
- Improve communications between office, mobile and home workers
- Gain business advantage by turning IT from a cost centre to a profit centre

*“The ability to integrate telephony with the rest of our business systems has been critical to the growth of our company.”*

*IT Director, Trailfinders*



## ABOUT BRITANNIC TECHNOLOGIES

We bring **26 years of experience** within the communications industry to our clients. We work in partnership to manage and simplify the complex process of migrating legacy communications to flexible and resilient new world technologies through **cloud based solutions, SIP migration, virtualisation of voice, WAN implementation and managed services.**

We consult at a strategic level with our clients, who put trust in our considerable expertise to deliver **improved productivity, enhanced management visibility, greater workforce mobility and reduced communication costs,** through a scalable and resilient communications platform that will adapt to the needs of their business.

Our strategic partnerships with world leading suppliers support us in delivering **professionally managed unified communication solutions** to a wide variety of organisations.

Our approach enables clients to profit from integrated communication technology, **maximising efficiency, achieving substantial cost savings and planning for the future with confidence.**

## Register your free place today

[www.btl.net.co.uk/summit2011](http://www.btl.net.co.uk/summit2011)

[enquiries@btl.net.co.uk](mailto:enquiries@btl.net.co.uk)

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Britannic Technologies  
Merrow Business Park  
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8th Annual  
Convergence Summit  
Silverstone  
17th November 2011  
Cloud Services: Making Business More Agile

britannic  
technologies



SILVERSTONE

# 8th Annual Convergence Summit

## EXCLUSIVE INVITATION

*"I always find the speakers and content of the highest quality and relevance with the most interesting venues as a bonus. Highly recommended."*

Steve Waldron, Finance Director, Grange Hotels

Register for your **FREE** place today and enter a draw for a **Silverstone Rally experience**  
[www.btl.net.co.uk/summit2011](http://www.btl.net.co.uk/summit2011)

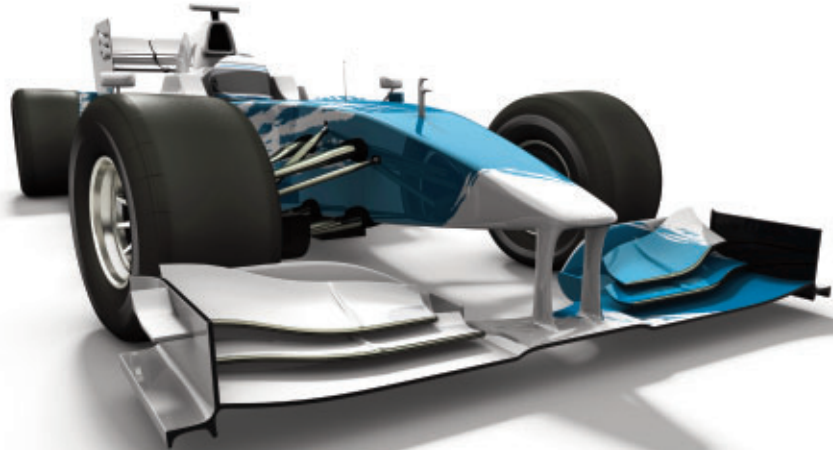
Experience the thrill of driving these Group N spec Ford Fiesta ST state of the art rally cars. Amazing sound, kick-back acceleration and crazy handbrake turns make this one of the most thrilling activities that Silverstone has to offer.



## ABOUT THE EVENT

Join us for an exciting review of today's rapidly evolving communications marketplace focussing on cloud services, virtualisation, centralisation and Next Generation Networks.

Discover how our managed service offerings and New World Communications model can simplify, standardise, centralise and greatly enhance your business communications.



- Presentations by industry leaders
- Lunch and drinks reception
- Technology exhibition
- 1:1 meetings with experts
- Tour of Silverstone circuit
- Network with up to 400 peers

## Convergence Summit, Silverstone, 17th November

A must attend event for anyone looking to find out how the latest communication solutions can transform their business.



## SPEAKERS



JONATHAN SHARP

SALES & MARKETING  
DIRECTOR



NIGEL MOULTON

PRODUCT AND  
SOLUTIONS DIRECTOR



PAUL BEACHAM

HEAD OF WHOLESALE  
ETHERNET



NIGEL PINK

VP & GENERAL MANAGER,  
UK & IRELAND



CHRISTIAN SZPILFOGEL

VP STRATEGIC BUSINESS



MARTIN CHARLTON

REGIONAL MANAGER



GLYNN JONES

VP EMEA, ADVANCED  
TECHNOLOGY GROUP



TIM COUPER

TECHNICAL DIRECTOR

